

Clarification on Percentage of Change More Than 20%

The consolidated financial statements of Nation International Edutainment Public Company Limited and its subsidiaries for the year ended 31 December 2015 represented a loss of Baht 18.35 million. Compared to the same period of 2014, the profit was Baht 1.73 million, a decline of 1,161%. The Company would like to clarify significant changes in the Group's operating results are as follows:

1. Revenues from sales and services for the year 2015 decreased 13% compared to the same period of 2014. The main reasons were:

- Revenues from circulation decreased 2% with circulation revenue of pocket books decreased 28% and Foreign publication decreased 17%. Whereas, revenue from children books increased 88%.
- Revenues from rendering of services decreased 24% with publishing, distributing and other service from foreign publications decreased 8%. Moreover, revenues from advertising and production of program in Digital TV decreased 52%.

2. Costs and expenses for the year 2015 decreased 6% compared to the same period of 2014. The main reasons were:

- Cost of goods sold decreased 11% due to the Group could control production cost more effectively.
- Cost of rendering of services decreased 17% in line with service revenue and the Group could control the production costs of program in Digital TV.
- Selling and administrative expenses increased 11% due to the increased in sale promotion and marketing expenses.

Conclusion :

The Group reported a loss for the year ended 31 December 2015 was Baht 18.35 million. Compared to the same period of 2014, showed a profit of Baht 1.73 million.